

Adrian Bengoechea

E-commerce Developer · WooCommerce & Shopify Specialist

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Remote-ready · Open to on-site (Guatemala, Guatemala)

PROFESSIONAL SUMMARY

Full Stack developer with 4+ years of experience building e-commerce solutions on WooCommerce and Shopify. Specialized on custom plugin development, headless integrations, and performance optimization — consistently delivering maintainable code that improves conversion rates and reduces operational overhead. Equally comfortable owning a project solo or collaborating inside cross-functional product teams.

WORK EXPERIENCE

Full Stack Engineer · CodeSunrise.

July 2023 – Currently

- Built and launched 10+ WooCommerce stores end-to-end — from scoping and custom plugin development to client training reducing average time-to-launch by 2 weeks
- Maintain and extend a portfolio of 20+ production websites across Laravel, Symfony, WordPress, and Shopify, ensuring uptime and continuous feature delivery for active client businesses
- Customized Shopify storefronts (Liquid, JS, SCSS) for 5 DTC brands, improving theme performance scores and delivering tailored checkout and merchandising experiences
- Improved Core Web Vitals and SEO rankings for [X] sites through asset optimization, caching strategies, and structured data implementation — resulting in [metric: +traffic, page speed, ranking]
- Solid knowledge building Shopify apps with Shopify CLI, App Bridge, React and Prisma — including Checkout Customizer Blocks, and custom admin extensions
- Developed 10+ custom WordPress and WooCommerce plugins covering analytics, events, Gutenberg blocks, and payment gateway integrations, extending platform capabilities without third-party dependencies

Frontend Developer · OCWebGuys

March 2022 – July 2023

- Built and launched 15+ pixel-perfect website built using Wordpress (ACF, page builders, Gutenberg)
- Built +5 wordpress plugins for frontend features (custom maps, custom forms, Wordpress admin UI features)

TECHNICAL SKILLS

WordPress	Custom themes & plugins, WooCommerce (configuration, custom plugins, payment gateways integrations), WP-CLI, multi-site, Page Builders (Gutenberg, Elementor, WPBakery, Divi, etc), child themes REST API, Custom Post Types & Taxonomies, Advanced Custom Fields, caching strategies,
Shopify	Custom & headless themes (Liquid, JS, SCSS), Shopify Plus (Scripts, Launchpad, Checkout Extensibility), metaobjects & metafields, Storefront API, Admin API, Shopify CLI, App Development (Node.js + React, Prisma)
Frontend	HTML5, CSS3/SCSS/PostCSS, JavaScript (ES6+), TypeScript, Vite, React (Hooks, Context, Router), Tailwind CSS, SVG animations, web performance, SEO (technical, on-page, structured data), accessibility, responsive
Backend	PHP 8 (OOP, Composer, PSR standards), Node.js (Express, REST & GraphQL APIs), MySQL, SQLite, Symfony, Laravel, Prisma ORM, Authentication (JWT, OAuth 2.0, session tokens)
Tools	Slack, Postman, Linear, Cursor, Trello, Teamwork, Notion, PuTTY, Adobe XD, Figma

NOTABLE PROJECTS

CernySmith · Legacy reports system rebuilt into WP · [CodeSunrise](#) 2025

- Legacy stress-management reports system rebuilt into WordPress, allowing to take quiz submissions, members management as coach/head-coach, PDF generation, one-time/subscription purchases using PayPal Gateway, admin analytics for purchases/subscriptions.

GoodEatn · Shopify store setup + Pixel-perfect animated theme · [CodeSunrise](#) 2024

- *Shopify store setup and animated theme rebuilt into native Shopiffy theme using Animate.js and CSS animations. Taking animations and all features from legacy design into Shopify including custom features and maintaining SEO scores.*

Americor · WordPress setup + Pixel-perfect theme + Headless forms · [CodeSunrise](#) 2023

- Debt relief solutions system mounted on WordPress. Custom pixel-perfect theme using Bootstrap CSS framework, Webpack and ACF, and including multiple custom forms connected to client's API.

Virgen LV · Fully animated client-side routing WordPress Theme · [OCWEBGUYS](#) 2022

- Full animated WordPress custom theme for Virgen LV, including seamless page transitions, custom transitions, fully-customizable content and high SEO performance.

EDUCATION

Information System Engineering and Computer Science · [Mariano Galvez](#) 2026 - Currently
