

# Adrian Bengoechea

Full Stack Developer · WordPress & Shopify Specialist

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Remote-ready · Open to on-site (Guatemala, Guatemala)

## PROFESSIONAL SUMMARY

Results-driven Full Stack Engineer with 5+ years of experience building e-commerce solutions on WordPress/WooCommerce and Shopify. Specializes in custom plugin development, headless integrations, and performance optimization — consistently delivering maintainable code that improves conversion rates and reduces operational overhead. Equally comfortable owning a project solo or collaborating inside cross-functional product teams.

## WORK EXPERIENCE

### Full Stack Engineer · CodeSunrise.

July 2023 – Present

- Built and launched 10+ WooCommerce stores for small businesses; handled scoping, development and client training
- Maintaining and Extending +20 existing websites built using Laravel/Symfony/Wordpress/Shopify
- Customized and extended Shopify themes using Liquid, JS and SCSS for 5 direct-to-consumer clients
- SEO improvements and website performance optimizations
- +5 small Shopify Apps using Shopify CLI, App Bridge, React.js & Prisma (Checkout Customizer Blocks, )
- +10 Wordpress & WooCommerce custom plugins (Analytics, Events, Gutenberg Blocks, Custom Payments Connections, etc)

### Junior Web Developer · OCWebGuys

March 2022 – July 2023

- Built and launched 15+ pixel-perfect website built using Wordpress (ACF, page builders, Gutenberg)
- Built +5 wordpress plugins for frontend features (custom maps, custom forms, Wordpress admin UI features)

## TECHNICAL SKILLS

WordPress	Custom plugins & themes, WooCommerce, Elementor, ACF, Gutenberg blocks, REST API, Multisite
Shopify	Liquid, custom themes, Shopify CLI, Storefront API, Shopify App development (Node.js + React)
Frontend	HTML5, CSS3/SCSS/, JavaScript (ES6+), React, Next.js, Tailwind CSS, Webpack
Backend	PHP 8, Node.js, MySQL, REST & GraphQL APIs, Laravel (basic)
DevOps	Git, GitHub Actions, WP Engine
Tools	Adobe XD, Figma, Slack, Postman, Linear, VS Code

## NOTABLE PROJECTS

### CernySmith · Client Work

2023

- Legacy reports system rebuilt into wordpress, allowing to take assessment quiz submissions, members management as head-coach/coach, PDF reports generation and custom order/subscription/analytics for members including their unique admin panels, Paypal API Integration, system using Wordpress native features.

## EDUCATION

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**Computer Science** · **San Carlos University**

2026 – Currently

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References available on request · Portfolio: [alexrivera.dev](https://alexrivera.dev)